Nanuka Tkebuchava

Product Designer (UX/UI)

Tbilisi, Georgia | +995 568 229 940 | nanuka@ntkebuchava.com
linkedin.com/in/nanuka-tkebuchava-543232275 | behance.net/nanukatkebuchava

SUMMARY

Product Designer with 4+ years of experience designing web and mobile products for iGaming, fintech, crypto, B2B SaaS and e-commerce. Takes features from user research to high-fidelity UI, prototypes, design systems and developer handoff. Work includes a no-code page builder, a two-sided marketplace, a crypto exchange and bilingual Georgian and English interfaces.

EXPERIENCE

UX/UI Designer, Upgaming Sep 2025 – Present

- Designed the company's careers website end to end: team and culture pages, job listings and an application form with inline error messages.
- Designed the website for the company's investment arm, including investment focus areas, founder criteria and a six-stage application process, for desktop and mobile.
- Design bilingual Georgian and English interfaces and specify empty, loading, error and success states with product managers and developers.

UX/UI Designer, OnAim Jul 2024 – Sep 2025

- Led the end-to-end design of a page builder built from scratch, so marketing teams could create and publish promotional landing pages without developers.
- Designed the builder's drag-and-drop editor, reusable components, global brand settings, templates and save flow, including error and success states.
- Designed promotional landing pages and UI for interactive gaming products.

UX/UI Designer, Bitnet Nov 2023 – Jul 2024

- Designed the core platform, mobile app and website for a crypto exchange, with an interface built to communicate trust and transparency.
- Built a unified design system shared across the web platform, mobile app and website, and improved platform usability.

Junior UX/UI Designer, TetroByte Apr 2023 – Nov 2023

- Designed interactive interfaces and wireframes, and supported user research, prototyping and design documentation.

Freelance Product Designer 2021 – Present

- Designed a two-sided home services marketplace for web and mobile, with AI photo diagnosis, booking, disputes and two-way ratings for homeowners and experts.
- Designed 170+ responsive screens for an e-commerce marketplace in Georgian and English, including search, filters, cart, vouchers, delivery slots and payment.
- Designed a responsive website that explains crypto payment infrastructure to merchants and online businesses.
- Designed the website for a B2B affiliate management platform, built around a 14-day launch promise.
- Designed a mobile web game for an international iGaming expo, with onboarding, mini-games, leaderboards and a prize draw.

SKILLS

UX: User research, usability testing, A/B testing, journey mapping, user flows, information architecture, wireframing, prototyping

UI: UI design, interaction design, responsive design, design systems, accessibility, motion design, data visualization, graphic design

Collaboration: Developer handoff, design documentation, Agile and Scrum, front-end basics (HTML, CSS)

Tools: Figma, Framer, Adobe Creative Suite, Jitter, Miro, Notion, Jira, ClickUp

Languages: Georgian (native), English (fluent)

EDUCATION

Graphic Design, including UX/UI design, IT Academy Step Georgia Sep 2021 – Aug 2023